

IT STARTS WITH OUR MISSION:  
The mission of Goodwill of North Georgia is to put people to work.

## HOW IT WORKS:

We collect donated goods at **56 donation centers** and **61 stores**. Then we sell those items to bargain hunters in our Goodwill stores. We use those dollars to operate **13 career centers** and to support job training and placement services offered free of charge to tens of thousands of North Georgia job seekers.

Our facilities management business, Goodwill Industries of North Georgia, maintains jobs for more than **200 people with severe disabilities**.

### Last fiscal year we...



Last fiscal year those team members maintained more than **3 million sq. ft. of office space** daily at nine federal government and commercial contract sites.

## GEOGRAPHY:

We serve a **45-county territory** in the northern portion of Georgia. *There are 3 other Goodwill agencies based in the state of Georgia.*



## HISTORY:



**Established in 1925**, we are a member of Goodwill Industries International, an association of 162 Goodwill agencies in North America and 13 Goodwills in other parts of the world.

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At **more than 90 years old**, we are one of the oldest nonprofits in the Atlanta metro area and the **9th largest nonprofit**. *(source: 2016-2017 Atlanta Business Chronicle Book of Lists)*



The first Goodwill of Atlanta store opened in 1937. **We continued to grow** our organization by opening **2 new stores in 2018**, and now we have a total of 61 stores in operation.

## IMPACT:



Through our career centers and job training programs, **we assist veterans, people with disabilities, youth, single parents, the under-employed, people with criminal backgrounds and anyone else looking for work.**



Working with more than **5,000 employer partners**, 39 public sector partners, 93 private foundation partners and 65 nonprofit partners, Goodwill has an **economic impact of more than \$990 million** annually.



More than **230,000 hours of job training** were provided to job seekers in 2018.

## HONORS & CERTIFICATIONS:



We own **three LEED® certified stores**, **one LEED® Silver store** and are seeking certification for one more facility.



Our donor services department became the first donated goods business to earn **ISO 9001, 14001 and 18001 registrations**.



Consumers named Goodwill **#4 in the top 50 brands doing the most good** in the 2018 Brand World