

It Starts with Our Mission:

The mission of Goodwill of North Georgia is to put people to work.

How it Works:

We collect donated goods at our **100+ stores and donation centers**. Then, we sell those items to bargain hunters in our Goodwill stores. We use those dollars to operate **13 career centers** and to support job training and placement services offered free of charge to tens of thousands of North Georgia job seekers. We also offer online career services via **CareerConnector.org**.

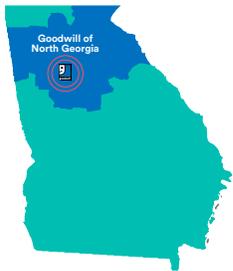
Our facilities management business, Goodwill Industries of North Georgia, **maintains jobs for more than 200 people with severe disabilities**.



Last fiscal year, those team members maintained more than 3 million sq. ft. of office space daily at nine federal government and commercial contract sites.

Geography:

We serve a **45-county** territory. With 100+ locations across North Georgia, we have a retail footprint larger than Target.



Established in 1925, we are a member of Goodwill Industries International, an association of more than 150 Goodwill agencies in North America and 12 Goodwills in other parts of the world.



At more than 95 years old, we are one of the oldest nonprofits in the Atlanta metro area and the largest nonprofit as measured by number of employees. (source: 2020 Atlanta Business Chronicle Book of Lists).



The first Goodwill of Atlanta store opened in 1937. We continued to grow our organization by opening **2 new stores in 2020**, and we now have 67 stores in operation.

History:

Impact:

Honors & Certificates:

Through our career centers and job training programs, we assist **veterans, people with disabilities, youth, single parents, the under-employed, people with criminal backgrounds and anyone else looking for work**.

National Association of Business Resources **2020 Best & Brightest Companies to Work For®** in Atlanta



Last fiscal year we...

- **Connected over 24,000 North Georgians with jobs**—that's more than any other Goodwill in the country.



- **Served close to 50,000 job seekers** in-person, including more people of color than any other Goodwill in the country.



- Continued our **economic impact of more than \$1 billion annually** through working with **more than 5,000 employer partners**, 39 public sector partners, 93 private foundation partners and 65 nonprofit partners.



Outstanding Diversity in an Organization honoree in the 2020 Atlanta Business Chronicle Diversity and Inclusion Awards

Reduce, Reuse, and Recycle:

Our stores and donation centers help local jobs seekers while reducing waste in our environment. In 2020, we **diverted over 44 million pounds from Georgia's landfills**.



www.goodwillng.org

Goodwill
of North Georgia

