

Goodwill Career Services

2020/2021 | Program Catalog



Career pathways for today's workforce.

Yesterday and Today: Goodwill History



Goodwill's history extends back more than a century ago when Reverend Edgar J. Helms founded the first Goodwill in 1902 in Boston. The Methodist minister collected used clothes and household goods, and then trained and hired the poor and immigrant adults living in Boston to fix them. The items were then resold or given to those who repaired them. By doing so, he developed a method to help men and women in need by giving them hope, dignity, and independence. The system worked, and the Goodwill philosophy of "a hand up, not a handout" was born.

At Goodwill of North Georgia, our mission is a simple one: we put people to work. We provide training, placement, support and opportunities to anyone who wants it. With the support of donors, shoppers and community partners, we help people overcome the barriers to employment. Last year we helped connect 27,000 individuals with jobs. Our work depends on the support of our community. Our donors give us their gently used items, and we sell them in our stores. The money generated from our stores helps fund the programs to provide our jobseekers with the help they need to secure a first job, a better job, or a career.

The value of our career services...

Goodwill has thirteen career centers that are free and open to the public. At each center, jobseekers have access to job training courses, job search resources, regular recruiting events, workshops to improve job skills, and even computer software training to improve digital skills.

Last year, our career centers helped more than 50,000 North Georgians with essential job resources. Businesses want people who show up on time, every day, ready to work. Goodwill's training programs are designed to give our program participants an edge. We help develop the knowledge, skills, and abilities that employers tell us are essential. Each person we help is unique, and therefore an individual career plan is tailored for everyone. Upon participants' successful completion of our training programs, we're there to assist with job placement and retention services. Our employment team works with local businesses, partner organizations, colleges, trade schools, and others to give our graduates advantages that can ultimately lead to a job. We worked with more than 5,000 employers last year!

For those wanting to start their own businesses, we also have programs that provide planning and guidance to put aspiring entrepreneurs and new business owners on a path to success.

This guide has all the information needed to get started!

Career Center Information

Anyone entering a Goodwill career center can easily gather information and make connections that lead to employment opportunities in the community, by accessing:

- **Telephones, fax machines, scanners, copiers and computers;**
- **Job announcement boards and job fairs;**
- **Handouts on job readiness topics;**
- **Classes on writing résumés, developing interview skills, GED preparation, ESL, financial literacy, and gaining computer proficiency.**
- **1:1 Career coaching sessions by appointment.**

Goodwill also supports those starting or growing their own businesses and offers access to community resources, assistance, classes and more. Check goodwillng.org for calendars unique to each center.

*Offerings differ by location — contact your local center today for more information.

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Program Locations

Athens: Welding, Supply Chain Management, Maintenance Technician, Forklift, Retail Customer Service, GoodBIZ

Cartersville: Logistics, Retail Customer Service

Cornelia: Retail Customer Service

Decatur: Welding, Hospitality, Supply Chain Management, Technology Career Program, Retail Customer Service, Contact Center Specialist

Old National: Forklift, Hospitality, Supply Chain Management, Technology Career Program, Retail Customer Service

Oakwood: Culinary, Welding, Hospitality, Supply Chain Management, Forklift, Retail Customer Service

Pleasant Hill: Hospitality, Supply Chain Management, Forklift, Retail Customer Service, GoodBIZ

Smyrna: Hospitality, Logistics, Technology Career Program, Maintenance Technician, Floor Technician, Forklift, Retail Customer Service

South DeKalb: Construction, Maintenance Technician, Floor Technician, Forklift, GoodBIZ

Stockbridge: Hospitality, Forklift, GoodBIZ, Retail Customer Service

Woodstock: Logistics, Forklift, Retail Customer Service

Contact Center Specialist

In this program, students will be prepared for careers as customer service representatives and telephone call center agents. Program offers certification and employment by, or shortly after, successful graduation.

Training Overview:

- Customer Service and Sales Training
- Basic Computer Skills and Short-hand Keyboarding
- Telephone Etiquette
- Simulated and Live Call Center Experience
- Job Readiness Training
- Life Skills
- Industry-related Safety Training
- International Customer Service Association Certification

8 Weeks/280 Hours*

Entry-Level Positions:

Customer Service Representative,
Call Center Agent, Bank Teller,
Retail Store Associate

Future Career Path:

Team Leader, Trainer, Call Center
Manager, Wholesale and
Manufacturing Sales Representative,
Patient Representative



Floor Tech/Custodial

In this program, students will be prepared for careers in the fields of floor care, cleaning, and environmental services. Program offers certification and employment by, or shortly after, successful graduation.

Training Overview:

- Custodial Tools & Equipment Custodial, Safety & Chemical Handling, Housekeeping & Zoning
- Stairway & Elevator Cleaning
- Carpet Care
- Carpet Stain Removal
- Window Cleaning
- Auto Scrubbing
- High & Low Speed Buffing
- Master Floor Sealing
- Hardwood and Stone Cleaning
- On-the-job Training
- International Executive Housekeepers Association Frontline Associate Certification

8 Weeks/280 Hours*

Entry-Level Positions:

Floor Technician,
Environmental Services Worker,
Custodian

Future Career Path:

Supervisor,
Crew Leader



Forklift

In this program, students will be prepared for employment in the Materials Handling/Storage/Warehouse industry. Program offers certification and employment by, or shortly after, successful graduation.

Training Overview:

- Job Readiness Training
- Life Skills
- Industry-related Safety Training
- Sit-down Forklifts
- Stand-up-reach Truck
- Electric Pallet Jack
- Order/Cherry Picker
- OSHA 10
- CPR/First Aid

8 Weeks/280 Hours*

Entry-Level Positions:

Forklift Operator, Warehouse Worker,
Shipping Clerk, Receiving Clerk,
Material Handler

Future Career Path:

Logistics & Supply Chain Management
Supervisor/Manager



GoodBIZ!

In this program, students will be prepared for self-employment by developing a comprehensive business plan for entrepreneurship.

Training Overview:

- Business Feasibility
- Concept and Business Plan Development
- Marketing (Including Social Media)
- Financial Literacy and Management
- Business Law/21st Century Technology
- Intellectual Property
- Job Readiness Training
- Life Skills
- Industry-related Safety Training
- Business Coaching

12 weeks/37.5 hours*

Popular industries include:

Catering,
Child Care,
Retail,
Bakery,
Janitorial Services,
Hand-Crafted Jewelry
and Professional Consulting



Construction

In this program, students will be prepared for careers in general and highway construction. Program offers certification and employment by, or shortly after, successful graduation.

Training Overview:

- Job Readiness Classes
- Basic Plumbing
- Basic Electrical
- Basic Carpentry
- Power Tool Use & Safety Construction Math
- Georgia State Flagging
- Job Readiness Training
- Life Skills
- Industry-related Safety Training
- On-the-job Training
- CDL Training
- OSHA 30
- CPR/First Aid

7 weeks/252 hours*

Entry-Level Positions:

Flagger,
Heavy Equipment Operator,
Construction Technician

Future Career Path:

Crew Leader,
Yard Supervisor,
Project Manager



Healthcare Environmental Services

In this program, students will be prepared for careers in the fields of healthcare cleaning and environmental services. Program offers certification and employment by, or shortly after, successful graduation.

Training Overview:

- Infection Control
- Personal Care Skills
- Care of Cognitively Impaired Residents
- Transfers, Positioning, and Turning
- Spiritual and Cultural Basics
- Life Skills
- Industry-related Safety Training
- On-the-job Training
- CPR/ First Aid
- Certified Healthcare Environmental Services Technician

5 weeks/175 hours*

Entry-Level Positions:

Healthcare Environmental
Services Technician

Future Career Path:

Patient Care Tech,
Medical Assistant,
Medical Coder,
Bachelors of Science in Nursing



Hospitality

In this program, students will be prepared for careers in front of the house and/or back of the house positions within the hospitality field. Program offers certification and employment by, or shortly after, successful graduation.

Training Overview:

- Customer Service
- Front Desk Concierge and Reservations
- Housekeeping
- Laundry Services
- Restaurant Services
- Bell Services
- On-the-job Training in Community Based Setting Through a Paid Internship
- Guest Room Attendant Certification
- Front Desk Representative Certification

6 weeks/210 Hours

Entry-Level Positions:

Customer Service, Front Desk, Concierge, Reservations, Housekeeping, Laundry Service, Restaurant and Bell Services

Future Career Path:

Customer Service Supervisor, Front Desk Supervisor, Housekeeping Supervisor, Director of Food and Beverage, General Manager



Logistics

In this program, students will be prepared for careers in supply chain logistics. Program offers certification and employment by, or shortly after, successful graduation.

Training Overview:

- Forklift Operations
- Material Handling
- Product Handling
- Quality Control
- Safety Certifications
- Shipping and Receiving
- Job Readiness Training
- Life Skills
- Industry-related Safety Training
- On-the-job Training
- Certified Logistics Technician Certification
- CPR/ First Aid

8 weeks/230 Hours*

Entry-Level Positions:

Production Control Associate, Operations Clerk, Dispatcher, Expeditor, Import/Export Clerk, Logistics Clerk

Future Career Path:

Logistics Supervisor/Manager/ Director, Production Control Manager, General Manager, Operations Supervisor/Director



Maintenance

In this program, students will be prepared for careers in the field of residential or commercial facility maintenance and repair. Program offers certification and employment by, or shortly after, successful graduation.

Training Overview:

- Framing and Hanging Doors
- Drywall Installation and Repair
- Plumbing Repair
- Electrical Wiring and Repair
- Appliance Repair
- Job Readiness Training
- Life Skills
- Industry-related Safety Training
- On-the-job Training
- Industry Certifications
- OSHA 10
- Certified Apartment Maintenance Tech (CAMT)

7 weeks/263 hours*

Entry-Level Positions:

HVAC Technician,
Maintenance Technician,
Appliance Repair Technician,
Construction Worker

Future Career Path:

Inspector, Carpenter, Electrician,
Mason, Plumber, Locksmith,
Construction Foreman, Supervisor,
General Contractor, Engineer



Retail Customer Service

In this program, students will be prepared for careers in the retail industry. Program offers employment by, or shortly after, successful graduation.

Training Overview:

- Evaluation of Work-Related Skills
- Training in a Work Setting
- Job Readiness and Soft Skills Training
- Case Management
- Job Placement
- Occupational Retention Services

2 to 4 weeks

Entry-Level Positions:

Retail Associate,
Cashier, Greeter, Stock Clerk,
Production Associate

Future Career Path:

Team Lead,
Assistant Manager,
Retail Manager,
Production Control Associate,
Sales Representative



Supply Chain Management

In this program, students will be prepared for careers in supply chain management, transportation, customer service, and warehouse operations. Program offers certification and employment by, or shortly after, successful graduation.

Training Overview:

- Georgia Tech Logistics Education and Pathways Program
- Forklift Operations and Safety
- Material Handling
- Product Handling
- Quality Control
- Shipping and Receiving
- CDL
- CPR/First Aid
- OSHA 10-hour
- International Customer Service Association Certification
- Georgia Tech Logistics and Education Pathways Certification

8 weeks/230 Hours

Entry-Level Positions:

Production Control Associate,
Operations Clerk,
Dispatcher,
Expeditor,
Import/Export Clerk,
Logistics Clerk

Future Career Path:

Logistics Supervisor/Manager/Director,
Production Control Manager,
General Manager,
Operations Supervisor/Director



Technology Career Program

In this program, students will be prepared for careers in a range of technology-based roles. Program offers certification and employment by, or shortly after, successful graduation.

Training Overview:

- Business Acumen Training
- Financial Literacy Training
- Web Development
- Programming Languages
- Web Application Development
- Job Readiness Training
- Industry-related Safety Training
- Desktop Analyst
- Scrum
- Microsoft Azure
- ServiceNow/ ServiceNow admin
- Technology Equipment
- Project Management

16 weeks/231 hours*

Entry-Level Positions:

Salesforce Administrator,
Programmer,
Data Administrator,
Network Administrator,
Information Support Technician

Future Career Path:

Cybersecurity, Computer Science,
Health Information Technology,
Game Design, Web and Digital Design



Welding

In this program, students will be prepared for careers in the welding industry. Program offers certification and employment by, or shortly after, successful graduation.

Training Overview:

- Welding Safety
- Gas Metal Arc Welding (GMAW)
- Flux Cored Arc Welding (FCAW)
- Shielded Metal Arc Welding (SMAW)
- Virtual and Hands-on Experience
- Metal Fabrication Procedures
- Industry-related Safety Training
- On-the-job Training
- OSHA 30
- CPR/First Aid

6-12 weeks/up to 240 Hours*

Entry-Level Positions:

Welder, Pipe Fitter,
Steam Fitter,
Sheet Metal Worker, Machinist,
and Tool Maker

Future Career Path:

Welding Inspector,
Welding Engineer,
Welding Supervisor,
Underwater and Structural Welder



Priority Populations

While many of the training programs focus on a particular occupation or industry, Goodwill also has targeted programs to provide focused services appropriate to a specific audience.

Veterans

Working with a Veterans Outreach Coordinator, former servicemen and women receive specialized services to help them transition into the workplace and match them with a job that fits their skills. We have a range of programs to support veterans with disabilities as well.



Individuals with Disabilities

Goodwill of North Georgia's Workforce Development program prepares people with disabilities for competitive employment. Participants in this program receive customized training based on individual needs and career goals. This program provides a spectrum of services to help secure and maintain employment.



Women in Non-Traditional Occupations

This program provides support and training to help women enter skilled trades where they are typically under-represented.

Offered at all Career Center locations



Youth Employment Services (Y.E.S.)

Youth Employment Services (Y.E.S.) gives opportunity youth the tools they need to successfully enter the workforce. Programs are delivered onsite at area high schools, in partnership with school districts, as well as at Goodwill locations.

Offered at all Career Center locations



DFCS SNAP Works

Goodwill of North Georgia is partnering with the DFCS SNAP Works Program to help SNAP recipients meet work requirements. Choose an option and Goodwill will provide free job training and job placement.

Offered at all Career Center locations



College Career Catalyst



College**Career**Catalyst

CollegeCareerCatalyst is a program that builds a bridge to post-secondary education for unemployed or low-wage employees, minorities and opportunity youth. Students are co-enrolled in a college and with Goodwill to ensure higher completion rates and stronger career pathways.



Virtual Career Services: Career Connector

Now you can take our career centers with you.

Career Connector Powered by Goodwill

We are always looking for new ways to help you in your job search. Career Connector allows you to register online and access job search resources from any computer including:

1. Jobs that match your skills
2. Resume writing software
3. Live chat with career coaches
4. Online classes
5. Career center calendars
6. Instructional videos
7. Other career planning tools



Explore the site on your own or set up a time for a Career Connector overview.

We also invite you to check back soon for new features. Our team will continuously add new jobs and will roll out new features including a mobile app coming soon.

CareerConnector
powered by Goodwill®
www.careerconnector.org

Computer Certification Training



Get the computer skills you need at Goodwill.

Certifications available for every level.



Basic training

If you're new to computers, this is an ideal course. Earn your Basic Computer Literacy Certificate which includes:

- Computer basics
- Internet skills
- Email
- Introductory course work for the Microsoft Office suite (Word, Excel, PowerPoint)

Advanced training

A new Google® initiative can teach you how to put digital skills into action. At the end of the course, you will be prepared to take the G-Suite certification exam,* showing your ability to use cloud-based tools to perform tasks like:

- Creating a budget
- Planning an event
- Looking for a job

Want to know more?

Attend an information session at a Goodwill Career Center to and sign up.

*This program does not cover the cost of the G-Suite certification exam.

Ready to Get Started?



Step One: Attend an Information Session

Attending an information session is the first step towards enrolling in a Goodwill of North Georgia training program. Utilize the back of this catalog to contact the career center nearest you for the day and time of the information session at that location. During these sessions you will learn the start dates and requirements of the program you have an interest in. You will also be instructed on how to obtain funding to participate in the program. After attendance of an information session, a Goodwill team member will follow up with you and continue to guide you in the enrollment process.



Step Two: Apply for Funding

Funding is required to participate in all Goodwill of North Georgia training programs. There are several funding options that you can apply for, which are based on your income and/or county of residency. The following are some of our partners who provide funding options most often used by Goodwill program participants.

WIOA - Workforce Innovation and Opportunities Act - For low income residents, by county of residence. Visit website for more information: <https://tcsgeu/worksource/worksource-georgia-services/>

GVRA – Georgia Vocational Rehabilitation Agency - For people with disabilities. Visit website for more information: <https://gvs.georgia.gov/>

VA – Veterans Administration - For veterans with service-connected disabilities. Visit website for more information: <https://veterans.georgia.gov/>

SNAP Works – Supplemental Nutrition Assistance Program - For food stamp recipients. Visit website for more information: <https://goodwillng.org/training-programs/dfcs-snap-works-program/>

Goodwill of North Georgia often receives funding from foundations to help us provide services to people who are not otherwise eligible for government funding sources. Ask us about what you might be eligible for during the information session!



Step Three: Follow-Up and Getting Started

Gather documents required and complete your funding application. List Goodwill as your choice for job training provider. If you have trouble along the way, connect with your Goodwill College and Career Navigator to help. Be sure to provide us your email address and phone number so we can reach out to you. To check-in, call 844-344-WORK. When it is time to start, you will receive information on where to go, when to come in, and what to bring with you.



2201 Lawrenceville Hwy, Suite 300
Decatur, Georgia 30033
844-344-WORK (9675)
404-420-9900
www.goodwillng.org

Goodwill Career Center Locations:

(all locations are open to the general public)

Athens
4070 Lexington Road
Athens, Georgia 30605
706.395.1560

Cartersville
929 Joe Frank Harris Parkway
Cartersville, Georgia 30120
770.276.7036

Cornelia
308 Habersham Hills Circle
Cornelia, Georgia 30531
706.894.4905

Dawsonville
66 S. 400 Center Lane
Dawsonville, Georgia 30534
706.344.3409

Decatur*
2201 Lawrenceville Hwy, Suite 200
Decatur, Georgia 30033
404.554.9600

Can't visit us in person? No problem.
Access our career services online at
careerconnector.org.



Old National
6175 Old National Highway
Suite 110, Atlanta, 30349
678.554.0410

Pleasant Hill
1502 Pleasant Hill Road
Duluth, Georgia 30096
770.564.2447

Oakwood
3715 Mundy Mill Road
Oakwood, Georgia 30566
770.538.4209

Rome
154 Hicks Drive
Rome, Georgia 30161
706.292.3304

Smyrna
3205 South Cobb Dr SE
Smyrna, Georgia 30080
678.766.8173

South DeKalb
1295 Columbia Drive
Decatur, Georgia 30032
404.728.8605

Stockbridge
3871 Highway 138 SE
Stockbridge, Georgia 30281
678.514.0670

Woodstock
9425 Highway 92, Suite 142
Woodstock, Georgia 30188
770.874.0901

Goodwill of North Georgia provides job training and employment services to people with disabilities, and people who are having trouble finding work, want to change careers, or start their own business. We sell donated goods in stores across North Georgia, and the proceeds help fund these services. When you donate, and when you shop, your actions help us put people to work.

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