

# It Starts with Our Mission:

The mission of Goodwill of North Georgia is to put people to work.

## How it Works:

We collect donated goods at our **100+ stores and donation centers**. Then, we sell those items to bargain hunters in our Goodwill stores. We use those dollars to operate **14 career centers** which provide job training and placement services offered free of charge to tens of thousands of North Georgia job seekers. We also offer online career services via **CareerConnector**.

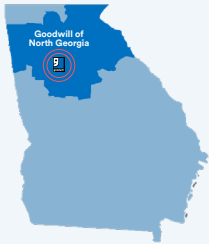
Our facilities management business, Goodwill Industries of North Georgia, **maintains jobs for more than 200 people with severe disabilities**.



Last fiscal year, those team members maintained more than 3 million sq. ft. of office space daily at nine federal government and commercial contract sites.

## Geography:

We serve a **45-county** territory. With 100+ locations across North Georgia, we have a retail footprint larger than Target.



**Established in 1925**, we are a member of Goodwill Industries International, an association of more than 155 Goodwill agencies in North America and Canada and 12 Goodwills in other parts of the world.

**At more than 95 years old**, we are one of the oldest nonprofits in the Atlanta metro area and the largest nonprofit as measured by number of employees. (source: 2022 Atlanta Business Chronicle Book of Lists).

The first Goodwill of Atlanta store opened in 1937. We now have **69 stores** in operation.

## History:

## Impact:

Through our career centers and job training programs, **we assist veterans, people with disabilities, youth, single parents, the under-employed, people with criminal backgrounds and anyone else looking for work.**

### Last fiscal year we...



- **Connected more than 22,000 North Georgians with jobs**, with more than 79% of them in living wage jobs—that's more than any other Goodwill in the country.



- **Were named the #1 Goodwill in the nation** when it comes to number of persons employed for the 4th consecutive year.



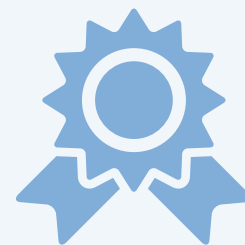
- **Served over 40,000 job seekers in-person**, including more people of color than any other Goodwill in the country.



- **Working with more than 5,000 employer partners**, 39 public sector partners, 93 private foundation partners and 65 nonprofit partners, Goodwill has an economic impact of more than \$1 billion annually.

## Honors & Certificates:

**2024 Atlanta Best and Brightest Companies to Work For**



## Reduce, Reuse, and Recycle:

Our stores and donation centers help local job seekers while reducing waste in our environment. In 2023, **we diverted more than 43 million pounds from Georgia's landfills**.



[www.goodwillng.org](http://www.goodwillng.org)

**Goodwill**  
of North Georgia

