



# 100th Anniversary Gala

Celebrating 100 Years of Good

April 18, 2026





# Gala Details

**Saturday, April 18, 2026**

**6:00 p.m.**

**Flourish, Atlanta**

**1920's Themed Cocktail Attire  
Dinner, Dancing, Silent Auction**

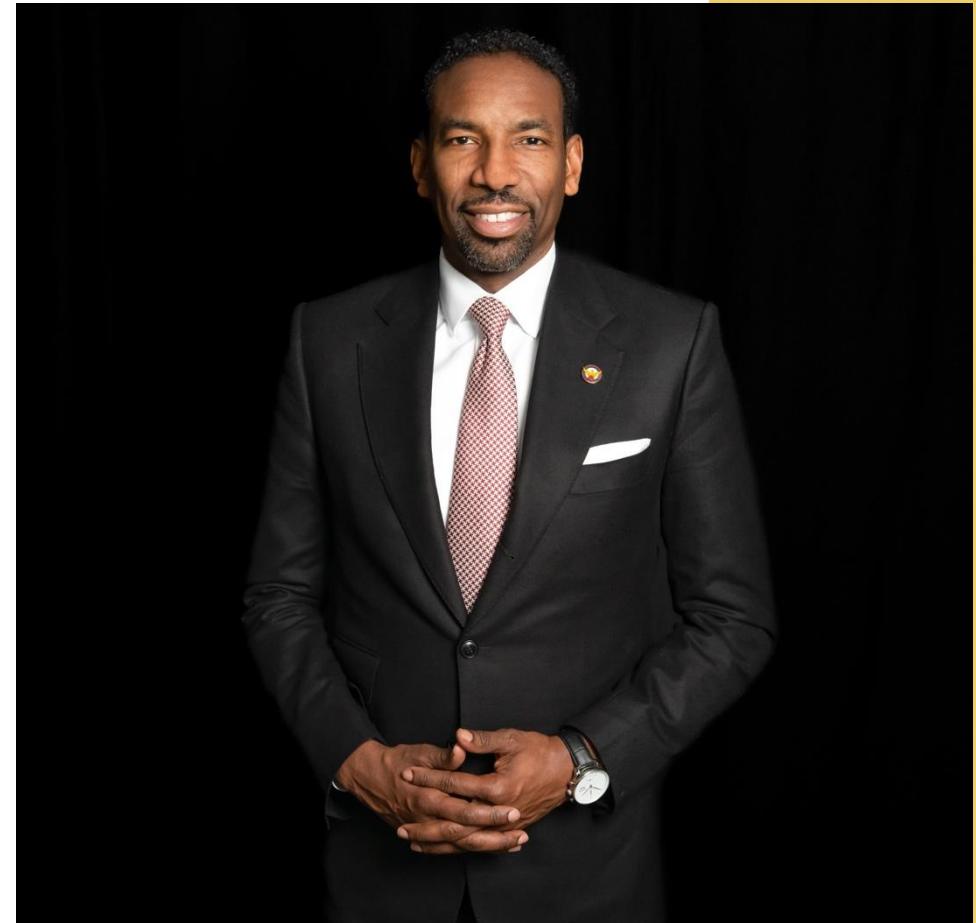
Since our first fundraising gala in 2022, our generous supporters have given over \$1.7M to support the jobseekers who need us most!



# 100 Years of Impact Award Recipient

Mayor Andre Dickens will be honored as the founder of Goodwill's Technology Careers Program and member of the Goodwill of North Georgia Board of Directors.

With an average starting wage of \$19.49/hour, graduates of the Technology Careers program have earned over \$66M in wages over the last 6 years. In just a few weeks participants earn certifications in database administration, web development, SCRUM, and cybersecurity.



Andre Dickens, Mayor of Atlanta

# 100 Years of Impact Award Recipient

Bank of America will be honored as an important partner creating income equality in our region.

As an employment partner, Bank of America has provided meaningful careers to the jobseekers we serve. Bank of America is also changing lives by providing financial literacy and credit building workshops at our 14 Career Centers.

With Bank of America's support, over 80,000 families have moved out of poverty over the last 5 years.



Wendy Stewart, President,  
Global Commercial Banking,  
Bank of America

# 100 Years of Impact Award Recipient

Jason Carter will be acknowledged for continuing the Carter Family's support of Goodwill's mission. In 1971, Governor Jimmy Carter participated in the grand opening of Goodwill of North Georgia's first career center.

Since 1986, the Carter Center has contracted with Goodwill to deliver high-quality facility, janitorial, and grounds maintenance services. Goodwill employees, many of whom have documented mental and physical disabilities, have built long careers earning a living wage caring for the Carter Center.



Jason Carter, Jimmy Carter's Grandson, Chair of the Board of Trustees of the Carter Center.



# Sponsorship Opportunities



# Presenting Sponsor \$50,000

## Event

- Logo displayed on the podium on stage at the gala
- Logo on all 360 photo booth photos provided to guests and shared on social media
- Logo on step and repeat at the gala
- Logo on signature drink at the bar
- Opportunity to speak on stage
- Three VIP tables of eight\* in center-stage location

## Marketing & PR Benefits

- 100<sup>th</sup> Anniversary Gala “Presented by” name and/or logo recognition in all published gala communications
- Logo in Atlanta Business Chronicle
- Logo on Goodwill of North Georgia’s homepage and gala website
- Recognition in all gala social media posts



\*your 8 guests will be joined by two Goodwill of North Georgia hosts

# Valet Sponsor \$25,000

## Event

- Logo on step and repeat at the gala
- Logo on gift to all guests at valet
- Name and logo recognition during the event
- Two VIP tables of eight\* in center-stage location

## Marketing & PR Benefits

- Name and/or logo recognition in all published gala communications
- Logo in Atlanta Business Chronicle
- Logo on Goodwill of North Georgia's homepage and gala website
- Recognition in all gala social media posts



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# Graduate Sponsor \$15,000

## Event

- Logo on step and repeat at the gala
- Name and logo recognition during the event
- Two VIP tables of eight\* in center-stage location

## Marketing & PR Benefits

- Name and/or logo recognition in all published gala communications
- Logo on Goodwill of North Georgia's homepage and gala website
- Recognition in all gala social media posts



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# Advocate Sponsor \$10,000

## Event

- One table of eight\*
- Name and logo recognition during the event

## Marketing & PR Benefits

- Name and/or logo recognition in all published gala communications
- Logo on Goodwill of North Georgia's homepage and gala website
- Recognition in gala social media posts



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# Table Host \$5,000

## Event

- One table of eight\*
- Verbal recognition during the event program



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# Our Gala Changes Lives

Scan the QR Code



Or [Click Here to Secure Your Sponsorship Today!](#)

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